



Executive's Vision and Purpose of the Change Checklist

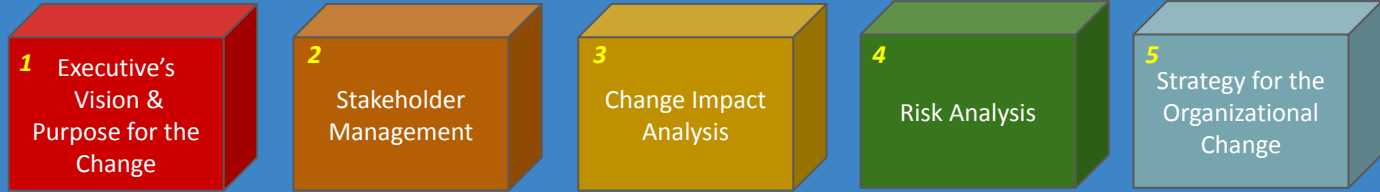
Soundstep Consulting Services' Organizational Change
Management Framework (OCMF-13) for Major Transformation
Programs

Simplicity and Clarity

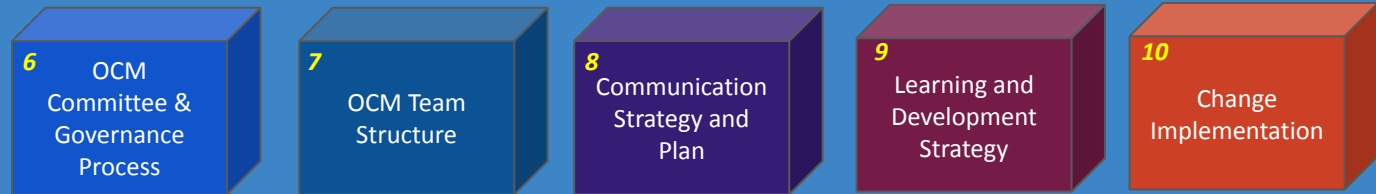


The 13 Components of the SoundStep Consulting Services' Organizational Change Management Framework (OCMF-13)

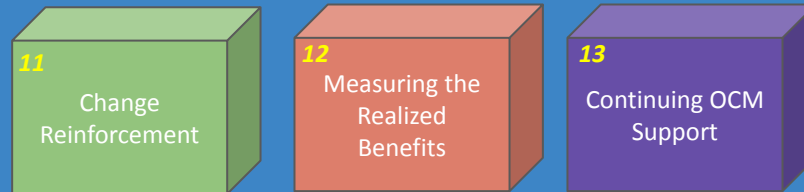
Plan



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1 Executive's
Vision &
Purpose for the
Change

Executive's Vision and Purpose for the Change Checklist

1. What is the Proposed Transformation?
2. What is the Scope of the Proposed Transformation?
3. Why is the Transformation Necessary?
4. What are the Potential Benefits of the Transformation?
5. What Resources are Required to Complete the Transformation?
6. Who will be Impacted by the Transformation?
7. Who will be Accountable for the Transformation Program?
8. Who will Govern the Transformation Program?
9. Who will Lead the Transformation Program?
10. What are the Criteria for Success?
11. Who will be Responsible for Realizing Each Benefit?
12. Who will be Responsible for Progress Reporting?
13. What are the Rewards, Incentives, and Recognition?
14. What are the Consequences for failing to complete the program?
15. What are the Estimated Timelines?
 - When will Benefits be realized?
 - When will the Investments are Required?
 - When will the Program Start?
 - When will the Program End?
 - When will Steady-State Business Operation resume?



Simplicity and Clarity



Thank You!

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